

NEUE-GEN LEGACY

PORTFOLIO CAREERS

Turn Your Experience into a Flexible Career

Your years of experience are valuable—now it's time to transform them into a flexible and fulfilling career. The **Neue-Gen Legacy Portfolio Careers Bootcamp** is an 8-week hands-on program designed to help women 45years old+ identify their transferable skills, bridge digital literacy gaps, and create a professional portfolio to secure remote work opportunities.

By the end of this bootcamp, you will:

- ✓ Have a stronger grasp of digital tools needed for remote work.
- ✓ Identify transferable skills and career pathways suited for portfolio careers.
- ✓ Build a professional online presence and portfolio to attract clients.
- ✓ Gain confidence in marketing yourself and navigating remote job platforms.
- ✓ Connect with a supportive community of like-minded women.



Who is this for?

This bootcamp is for women who:

"I have years of experience, but I want more flexibility."

You've spent 15+ years building your career, but now you're looking for remote work, freelancing, or consulting—something that gives you control over your time.

"I can use a computer, but I need to update my digital skills."

You know how to send emails, write documents, and browse online, but today's digital work environment requires more. You're ready to learn the latest tools to work smarter.

"I know I have valuable skills, but I don't know how to market myself."

You've got experience and expertise, but how do you position yourself for new opportunities? You want to confidently showcase your skills and build a professional portfolio.

"I need a roadmap and a supportive community."

You're ready for a career shift, but figuring out where to start feels overwhelming. You want structured guidance, real-world skills, and a network of like-minded women who are on the same journey.

What You'll Get

- ✳️ 💡 **8 Weeks of Expert Training** – Covering digital tools, portfolio building, and remote career strategies.
- ✳️ 🎯 **Hands-on Assignments** – Apply your skills with real-world exercises.
- ✳️ 📁 **Exclusive Resources** – Templates, guides, and toolkits to fast-track your transition.
- ✳️ 🌍 **A Supportive Community** – Join the Digital Girl Africa Network to connect with peers and mentors.



The Curriculum

The 8-Week Roadmap to Your Dream Portfolio Career

Each week is designed to build your skills step-by-step.



Week 1: Reimagining Your Career

Discover how to leverage your experience and transition into a flexible, remote career.



Week 2: Digital Literacy for Remote Work

Master the essential tools and platforms needed to thrive in today's digital workspace.



Week 3: Personal Branding & LinkedIn Optimization

Learn how to position yourself online and create a compelling professional presence.



Week 4: Building Your Portfolio

Start crafting a portfolio that highlights your skills and attracts the right opportunities.



Week 5: Marketing Yourself & Finding Clients

Develop strategies to showcase your expertise and secure freelance or remote work.



Week 6: Advanced Digital Skills & Tools

Enhance your knowledge of must-have digital tools for productivity and collaboration.



Week 7: Real-World Application & Client Readiness

Put your skills into action and prepare to work with real clients.



Week 8: Portfolio Showcase & Graduation

Present your portfolio, celebrate your progress, and map out your next career steps.





Not an average bootcamp

You've got the hustle. You've got the ideas. But turning that into a profitable online business? That's where we come in.

Why Join?

-  **No More Guesswork** - Get a clear roadmap to transition into remote and flexible work.
-  **Master Digital Tools** - Learn the essential platforms needed to work efficiently online.
-  **Confident Self-Marketing** - Build your brand, position yourself, and attract new opportunities.
-  **Career-Ready Portfolio** - Leave with a polished portfolio to showcase your expertise.
-  **Mentorship & Community** - Connect with like-minded women and career experts for support.

Your Portfolio Career Toolkit

-  Step-by-step tutorials on essential tools (Google Workspace, Canva, Trello).
-  Templates for resumes, portfolios, and LinkedIn profiles.
-  Guides to finding clients & remote job boards.
-  Recorded sessions & a resource library for future reference.



Are You Ready to Launch Your Career?

Spots are limited (seriously, we keep this tight for quality).

If you're ready to take the leap and finally turn your scroll into sales, this is your sign to join.

 Bootcamp Start Date: 03 March 2025

 Secure Your Spot for Just R99!

SIGN ME UP!