

# NEUE-GEN UGC CREATORS CREATORS

# Turn Your Content into a Career

Social media isn't just about posting content—it's a powerful tool for creativity, brand partnerships, and financial independence. The Neue-gen Creator Bootcamp is an 8-week hands-on program designed to equip women with the skills, strategies, and real-world experience needed to thrive as UGC (User-Generated Content) creators.

By the end of this bootcamp, you'll have:

- ✓ The ability to create high-quality content that brands want.
- ✓ Hands-on experience in video creation, photography, and editing.
- ✓ A polished portfolio to showcase your expertise.
- ✓ Exclusive access to The Digital Girl Africa Network—a digital ecosystem designed to support women in the creator economy.



## Who is this for?

This bootcamp is for women who:

**"I love making content, but I don't know how to make money from it."**

You're always creating content for TikTok, Instagram, or YouTube, but now you want to turn it into a business. Learn how to attract brand partnerships and get paid for your creativity..

**"I want to improve my content skills and work with brands."**

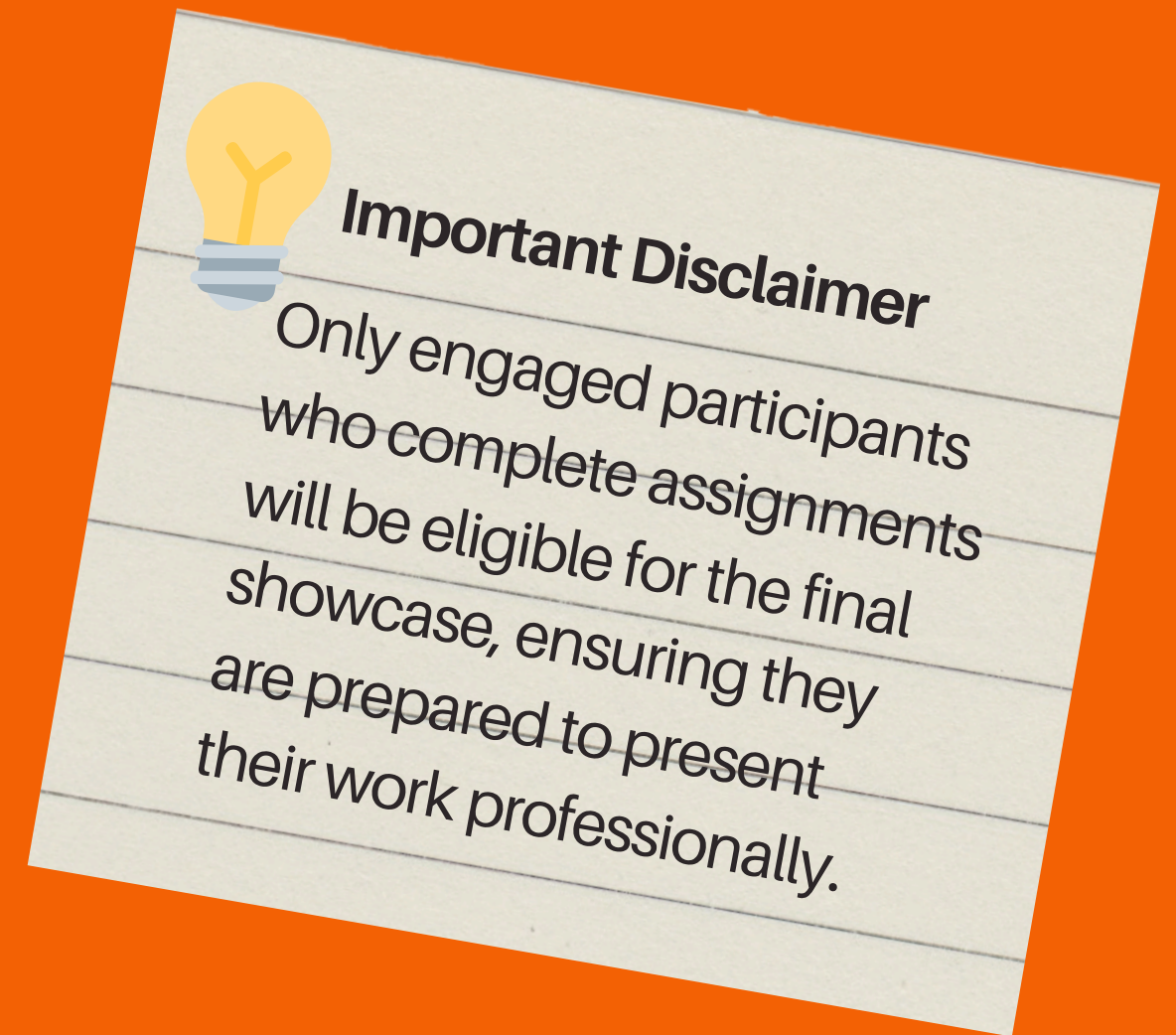
You've dabbled in content creation, but now you want structure, strategy, and professional techniques to level up.

**"I need a clear roadmap to becoming a successful UGC creator."**

You're ready to take this seriously but don't know where to start. This bootcamp gives you a step-by-step plan to build a career as a content creator.

# What You'll Get

- \* 🎬 **6 Weeks of Expert Training** - Master content creation, audience growth, and brand collaborations.
- \* 🖋️ **Hands-on Assignments** - Apply what you learn with real-world projects.
- \* 📹 **2-Week Creator Showcase** - Gain real experience producing and presenting content.
- \* 📁 **Bonus Tools & Resources** - Templates, guides, and strategy docs to fast-track your success.
- \* 🌐 **Exclusive Community Access** - Connect with industry mentors, job opportunities, and peers through The Digital Girl Africa Network.



# The Curriculum

## The 8-Week Roadmap to Your Dream UGC Career

Each week is designed to build your skills step-by-step.



### UGC Foundations & Personal Branding

Master the fundamentals of UGC and optimize your social media presence.



### Week 2: Content Creation Fundamentals

Learn the art of storyboarding, scripting, and content planning.



### Week 3: Short-Form Video Creation & Editing

Shoot and edit engaging videos for TikTok, Reels, and Shorts.



### Week 4: Visual Storytelling Through Photography

Capture and edit high-quality photos that brands love.



### Week 5: Audience Growth & Analytics

Build a loyal audience and use data to refine your strategy.



### Week 6: Collaborations & Monetization

Pitch to brands, set rates, and understand contracts.



### Week 7: Content Strategy for Brands

*(Creator Showcase Part 1)*

Create and present a mock content plan for a brand



### Week 8: Portfolio Presentation & Career Planning

*(Creator Showcase Part 2)*

Showcase your best work and build a roadmap for your career.








## Not an average bootcamp

You've got the hustle. You've got the ideas. But turning that into a profitable online business? That's where we come in.

### Why Join?

-  **No More Guesswork** – Follow a proven framework to succeed as a UGC creator.
-  **Real-World Learning** – Apply skills through hands-on projects and live showcases.
-  **Mentorship & Community** – Get support from industry experts and like-minded creators.
-  **Career-Ready Skills** – Leave with a portfolio that helps you land your first brand deal.

### Your UGC Creator Toolkit

-  **Rate Card Template** – Set and showcase your pricing professionally.
-  **Pitch & Outreach Guide** – Email templates to land brand deals.
-  **Shot List & Content Planner** – Plan high-quality videos and photos.
-  **Analytics Tracker** – Measure engagement and optimize content.
-  **Contracts & Negotiation Guide** – Secure fair brand deals.
-  **Content Ideas & Prompts** – Spark creativity with ready-made prompts.
-  **UGC Tools List** – The best apps for editing, scheduling, and optimization.



# Are You Ready to Launch Your Career?

Spots are limited (seriously, we keep this tight for quality).

If you're ready to take the leap and finally turn your scroll into sales, this is your sign to join.

 Bootcamp Start Date: 03 March 2025

 Secure Your Spot for Just R99!

**SIGN ME UP!**